

Message Text

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SUBJ: AIAA EXHIBIT OPENS

1. AIAA EXHIBIT (TECHNICAL DISPLAY) OF U.S. AERONAUTICAL TECHNOLOGY AND EQUIPMENT OPENED SUCCESSFULLY JULY 18 AT CHEMICAL INDUSTRY PAVILION, USSR EXHIBITION OF ECONOMIC ACHIEVEMENTS (VDNKH). SPEAKING AT CEREMONY WERE CHARGE, YE.P.PITOVVRANOV, FIRST DEPUTY CHAIRMAN OF USSR CHAMBER OF COMMERCE AND INDUSTRY, AND A.F. AKSENOV, DEPUTY MINISTER OF CIVIL AVIATION, AND AIAA DIRECTOR JOHN SIDEBOTTOM. ALSO IN ATTENDANCE WAS G. P. KAZANSKIY, DEPUTY MINISTER OF RADIO INDUSTRY. ALTOGETHER, ESTIMATED 200 SOVIET FOREIGN TRADE AND INDUSTRY OFFICIALS, AERONAUTICAL SPECIALISTS, AND SCIENTIFIC AND TECHNICAL PERSONNEL ATTENDED CEREMONY. AIAA ESTIMATES THAT 2,500 TO 3,000 VISITED EXHIBIT DURING AFTERNOON OF FIRST DAY AFTER OPENING. EXHIBIT WILL CONTINUE UNTIL JULY 27, AND BE OPEN TO GENERAL PUBLIC SATURDAY AND SUNDAY JULY 21-22.

2. IN HIS REMARKS, PITOVVRANOV NOTED THAT GREATER NUMBER OF US FIRMS NOW PARTICIPATING IN EXHIBITS IN USSR, CITING SPECIFICALLY OUTDOOR RECREATION EXHIBIT WHICH OPENING SOON IN UFA, RECENT AUTOSERVICE

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INTERNATIONAL EXHIBITION, AND U.S. NEFTA-GAZ EXHIBIT TO

BE HELD IN OCTOBER. PITOVVRANOV COMMENTED THAT THIS
ACTIVITY PROVED VISITS OF PRESIDENT NIXON AND
SECRETARY BREZHNEV HAD BEEN SUCCESSFUL IN ALL
FIELDS, INCLUDING THAT AERONAUTICS, AND MADE SPECIAL
REFERENCE TO BETTER RELATIONS NOW EXISTING BETWEEN TWO
COUNTRIES. HE NOTED AIAA WOULD STAGE SELWA C PNHYJ#
MOSCOW IN 1975. AKSENOV EMPHASIZED IMPORTANCE

OF MUTUAL COOPERATION IN FIELD OF CIVIL AVIATION, AND
NOTED IN PARTICULAR IMPORTANCE OF RESOLVING QUESTIONS
CONCERNING AIR SAFETY, AND RELIABILITY AND EFFECTIVE USE
OF AERONAUTICAL EQUIPMENT.

3. ABOUT 25 US FIRMS ARE PARTICIPATING DIRECTLY IN
SN BIT, REPRESENTING IN ALL SOME 40 COMPANIES. EXHIBITION,
MOUNTED BY GLAHE IN SHORT PERIOD OF TEN DAYS, IS
ATTRACTIVE, MODERN, AND COLORFUL, AND SHOULD DRAW SIZABLE
CROWDS OVER WEEKEND, IN PART DUE TO EXCELLENT LOCATION
NEXT TO SPACE PAVILION. ONLY DISAPPOINTMENT IS THAT
NUMBER OF COMPANY DISPLAYS ARE OBVIOUSLY SHORT ON HARDWARE.
SOVIET INTEREST APPEARS UNUSUALLY HIGH, AND CHAMBER,
CIVIL AVIATION MINISTRY, AND STATE COMMITTEE FOR
SCIENCE AND TECHNOLOGY HAVE APPARENTLY MADE SPECIAL
EFFORTS TO ENSURE THAT BOTH EXHIBIT AND RELATED SYMPOSIUM
TO BE HELD NEXT WEEK WILL BE SUCCESSFUL. ONLY MAJOR
PROBLEM THUS FAR WAS SOVIET REFUSAL ON EVENING BEFORE
OPENING TO PERMIT MORE THAN TEN US PARTICIPANTS ON FIELD
TRIPS TO AVIATION INSTALLATIONS IN CITIES SUCH AS KIEV
AND VORONEZH. AIAA HAD BEEN LED TO BELIEVE THAT
THERE WOULD BE NO PROBLEM IN THIS REGARD, AND HAD
INFORMED COMPANIES THAT AS MANY AS 50 INDIVIDUALS COULD
MAKE EACH TRIP. UNDER PRESSURE FROM PARTICIPANTS,
AIAA NOW PUSHING SOVIETS HARD TO RAISE TRIP LIMITATIONS.
MELENCAMP

NOTE BY OC/T: #AS RECEIVED. WILL BE SERVICED ON REQUEST.

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